

**ABSTRACT**

The present invention relates to an edible film composition comprising: a safe and effective amount of a fiber agent; a safe and effective amount of a film forming agent; a safe and effective amount of a plasticizing agent; and a safe and effective amount of a flavoring agent; wherein the film composition complete and/or rapidly dissolves in the oral cavity. This invention further relates to a method of increasing film strength of an edible film composition while maintaining complete and/or rapid film dissolution, by incorporating fiber agent into an edible film composition. In one embodiment the edible film is a breath freshening film.